



THE NEAR POST NEWSLETTER

The West Chester United Soccer Club newsletter is mailed out quarterly to over 2,800 households in & around the West Chester area. The newsletter is also posted on our web site which receives approximately 20,000 visits a month. The newsletter keeps our membership up to date on current club activities & represents a great way for business to advertise their products or services to the local community, while at the same time support a not-for-profit youth organization. If your business is interested in advertising in the WCUSC "Near Post" newsletter, please contact Amy Dance at 610-399-5277. Amy can also be reached by email at adance@wcusc.org.

PUBLICATION INFORMATION – 2006		
<u>Issue</u>	<u>Space Deadline</u>	<u>Ad Deadline</u>
March	February 15, 2006	February 25, 2006
June	May 15, 2006	May 25, 2006
September	August 15, 2006	August 25, 2006
December	November 15, 2006	November 25, 2006

ADVERTISING RATES		
	<u>Single Issue</u>	<u>Full Year</u>
Full Page	\$ 450.00	\$1,350.00
1/2 Page	\$ 275.00	\$ 825.00
1/4 Page	\$ 150.00	\$ 600.00
Bus. Card	\$ 50.00	\$ 150.00

Notes:

- The Near Post Newsletter is published in black & white.
- Ad Sizes:
 - Full Page = 7-3/8" x 9-3/4"
 - 1/2 Page Vertical = 3-1/2" x 9-3/4"
 - 1/2 Page Horizontal = 7-3/8" x 4-7/8"
 - 1/4 Page = 3-1/2" x 4-1/8"
 - Business Card = 2" x 3-1/2"
- An ad proof will be submitted for approval prior to publication.
- Ad positions are determined by WCUSC.



Program Address: PO Box 5, Westtown, PA 19395
 Office: 610-399-5277 Fax: 610-399-5260
 Web Site: www.wcusc.org